



Website Privacy Policy

Last Updated: September 14, 2017

Welcome to the Pregnancy Resource Center of Salt Lake City's (PRC) website! The following information is provided to inform you that we respect your privacy while interacting with this website. does not sell or rent your personal information. However, legal reasons could necessitate the sharing of such information. We will strive to ensure the security of any information you provide. wants your experience to be safe and enjoyable. Please also take a moment to review our Terms and Conditions.

INFORMATION COLLECTION AND USE

The PRC collects certain information from our website users. The PRC is the sole owner of any and all information collected on www.pregnancyresource.net, and we do not sell or rent your confidential information. However, legal reasons could necessitate the sharing of such information. The PRC may share such information with PRC affiliates, partners, or contract organizations, or as legally necessary. We will strive to ensure the security of any information you provide. The PRC will never collect personal information without your knowledge during your visit to our website. Any information that is requested will typically be in direct correlation to the services you are requesting. From time to time, The PRC may ask for your personal input and suggestions related to your online experience. This information will remain confidential and will allow us to improve and enhance your online user experience. By providing such information, you consent to The PRC's use of such information to better serve you and others coming to our website.

USER REGISTRATION FOR ONLINE DONATIONS, PURCHASES, AND PUBLICATIONS

To use certain portions of this website, you will be asked to complete a profile information form and provide contact information (such as name, address and email address) and/or financial information (such as credit card information and expiration date). We use this information to provide certain website services, including the facilitation of online donations and resource purchase orders, keeping supporter and donor lists, maintaining statistics, providing you with PRC publications, and providing you with other information, education, and services. Financial information will be used solely to process donations and purchases.

COOKIES

A "cookie" is a small piece of data that can be stored by a website onto your computer. The PRC uses cookies in order to enhance your online user experience, facilitate donations, and facilitate online purchases. The PRC uses both session cookies and persistent cookies. A persistent cookie is stored on your hard drive for an extended period of time. You can remove persistent cookies by following Internet browser help file directions. Your browser may recognize when a cookie has been sent to your system and will give you an opportunity to allow or refuse it. The PRC's website uses cookies for interaction with our online bookstore and the creation and use of personal website accounts. These cookies are used to identify you as a registered user and to allow you to access your site information, subscribe to publications, and submit donations, purchases, and other such transactions.

LOG FILES

The PRC uses log files. Log files are commonly used by most standard websites. Our log files are used to enhance your website experience, administer the website, and maintain statistics on website use.

COMMUNICATION FROM THE PRC

If you submit a user registration, The PRC may occasionally send you information on resources, services, news, and other issues. If you register to receive a PRC publication, we will ask for your contact information to send you that publication. We respect your privacy and you may request for any such communication to be discontinued by deactivating your personal information. Please see the "correcting, deleting and deactivating personal information" section.

THIRD PARTIES ASSISTANCE FOR USER PURCHASES AND DONATIONS

The PRC may, at its discretion, use third parties, including credit card processing companies and other businesses, to assist in processing and shipping resource orders and in facilitating online donations. The PRC may also use third parties to assist in providing website services. Any third party used in this manner does not have the authority to sell or rent your personal information for any secondary purposes.

LINKS

From time to time, The PRC may provide links to other websites maintained by individuals or organizations outside of The PRC. The PRC is not responsible for the privacy practices of such other sites. You are encouraged to read the privacy policy of such websites prior to providing personal information. These links are not an

endorsement of these external websites or the values or opinions expressed therein. Should you visit these external websites, you will then be under the terms of service and privacy policy maintained by the sites/owners.

POSTINGS AND PUBLIC FORUMS

The PRC maintains the right to monitor and censor the content of postings within our online affiliate forum and any other forum. The PRC cannot, however, ensure privacy for any personal information that is disclosed online in such a forum. Any information you provide in such a forum will be publicly accessible and could be collected and used by others. The PRC strictly prohibits and is not liable for breaches of confidentiality that make take place within its forums. The PRC will fully accommodate requests from authorities related to the content of illegal postings.

SECURITY

All transactions involving sensitive data done through this website are secured using a SSL encryption to protect sensitive data transmissions from your computer to our website. The PRC may use software to verify your address to avoid session hijacking hacking attempts or other attacks.

CORRECTING, DELETING, AND DEACTIVATING PERSONAL INFORMATION

You may access, adjust, remove your personal information, or deactivate your user registration or account by contacting The PRC at 801-994-4981.

CHANGES

The PRC maintains the right to adjust or change these Terms and Conditions at any time and asks that you check this policy for updates.